

FOR IMMEDIATE RELEASE

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TRIOPTICS USA Signs SATELSA as a Distribution Partner to Mexican Academic and Research Customers

Move expands distribution of TRIOPTICS optical metrology and manufacturing products into research, science and educational laboratories across Mexico

RANCHO CUCAMONGA, CA – TRIOPTICS USA, the leading manufacturer of optical test and production equipment for the optical industry, has appointed SATELSA S.A. de C.V of Mexico to be a representative of TRIOPTICS product sales into academic and research laboratories across Mexico. The agreement grants SATELSA exclusive distribution into these research and development focused markets.

TRIOPTICS provides test and manufacturing equipment for applications involving optics manufacturing, active camera alignment, AR/VR, IOLs, endoscopes, consumer electronics, cinematography, sports optics, and more.

SATELSA provides state-of-the-art equipment to photonics, laser and electrochemical researchers, and also supports these customers with maintenance and service. The company has provided support to industries focused on scientific research, education, engineering, development and industrial applications for twenty years.

“SATELSA is a good fit to TRIOPTICS’ overall growth strategy”, noted TRIOPTICS USA Sales Director Joel Murphy. “Our technologies are developed with the future in mind, and one of the best ways to understand where a market is growing is by engaging with our customers at the very beginning of their development process.

Roberto Carlos Fernández, Manager of Service and Sales at SATELSA agreed that the company was well-suited to sell and support TRIOPTICS products. “We have high expertise in the areas of photonics, laser technology and vibration isolation with presence in every corner of the country.” He added that SATELSA strives to be at the forefront of technical innovation solutions to their customer base. “This partnership with TRIOPTICS follows this philosophy, by providing the best technology to the most advanced systems in government, private education and research centers across Mexico.”

Murphy agreed, noting, “TRIOPTICS is a solution provider, supporting customers from R&D through to manufacturing, and SATELSA has over 20 years of experience in working with academic institutions, government labs and scientific research companies that are always pushing the limits of technology.” The agreement will commence in August of 2020.

About TRIOPTICS USA:

TRIOPTICS USA, a division of TRIOPTICS GmbH, comprises the development and production of optical and precision instruments and components along with the corresponding electronic controls and automation. Their capabilities encompass test tools for optical glass, prisms, and a wide range of optical, ophthalmic, and objective lenses that enable the manufacture and use of the highest quality components for superior results. Learn more at www.trioptics-usa.com or follow the company: [Facebook](#) | [LinkedIn](#)

About SATELSA S.A. de C.V.:

SATELSA is a Mexican company that offers state of the art technology equipment of recognized international prestige, to markets focusing on scientific research, education, engineering, development and industrial applications. Founded in 2000, the company has 20 years of experience in offering solutions in photonics, laser and electro-chemical technology development. The company also provides technical advice in equipment selection, techniques and projects, and provides preventative, corrective and maintenance services on the products it provides. Learn more at www.satelsa.com.mx or follow the company: [Facebook](#) | [LinkedIn](#).

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